

 <b>GLAMORGAN SPRING BAY COUNCIL</b>	<b>POLICY – COUNCIL ADVERTISING</b>	<b>1.6</b>	
		<b>Version 3</b>	<b>Date 25/06/19</b>
<b>Minutes Dated 25 June 2019</b>	<b>Approved By: Council</b>	<b>Review Date As required but no later than 2022</b>	

### **1. OBJECTIVE**

To establish a standard for all Council advertising including Development applications.

### **2. SCOPE**

All newspaper advertising including but not limited to Development Applications, events and information advertisements.

### **3. PROCEDURE**

In the Glamorgan Spring Bay municipal area there are two major newspapers circulating i.e. The Mercury newspaper published in the south of the State and The Examiner newspaper published in the north. To advertise in both papers is a very expensive exercise. Legislation only requires that the advertisements must be placed in one major newspaper circulating in the area.

This policy determines that:

- a. Planning Applications and Planning Scheme Amendment advertising for the Coles Bay and Bicheno areas will be placed in The Examiner newspaper only;
- b. Planning Applications and Planning Scheme Amendment advertising for Swansea area will be placed in The Mercury newspaper only;
- c. Planning Applications and Planning Scheme Amendments for all other areas south will be placed in The Mercury newspaper only; and
- d. Other advertising and Council notices will be placed in both The Mercury and The Examiner newspapers.
- e. Applications in Bicheno, Apslawn, Douglas River & Douglas-Apsley are placed in the Bicheno Visitor Information Centre.
- f. Applications in Coles Bay, Friendly Beaches and Freycinet are placed in the Coles Bay Post Office.
- g. Applications in Cranbrook, Swansea, Dolphin Sands, Rocky Hills, Lake Leake, Royal George, Tooms Lake and Little Swanport are placed in the Swansea Visitor Information Centre.

- h. Applications in Triabunna, Orford, Spring Beach, Buckland, Rheban, Runnymede and Nugent be exhibited in the Council office.
- i. All advertising will appear on Council's website [www.gsbc.tas.gov.au](http://www.gsbc.tas.gov.au) for the entire period submissions can be lodged.

#### **4. DELEGATION**

The General Manager has the authority to determine the circumstances where it may become necessary for duplicating advertisements in both The Mercury and The Examiner newspapers.

#### **5. RESPONSIBILITY**

The implementation of this policy is the responsibility of the General Manager.

#### **6. REPORTING**

The General Manager will ensure regular reporting in the monthly Council agenda in relation to Development Applications.

Councillors will be provided with a copy of the public notice for their information.

#### **7. STATUTORY REQUIREMENTS**

*The Local Government Act 1993*  
*The Glamorgan Spring Bay Planning Scheme 1994*  
*The Land Use Planning and Approvals Act.*

#### **8. ATTACHMENTS**

Nil