



**GLAMORGAN  
SPRING BAY  
COUNCIL**

Glamorgan Spring Bay Council

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# **Priority Strategic Projects 2022**

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Version 1.0

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# Message from the Mayor and General Manager

Glamorgan Spring Bay Council is situated on the beautiful east coast of Tasmania and incorporates some of Tasmania’s most iconic national parks, including Freycinet and Maria Island. It also is home to the beautiful seaside towns of Orford, Triabunna, Swansea and Bicheno to name a few. In recent years there has been a considerable increase in demand for development opportunities on the coast. This has not only increased demand for housing, but also other important investments.

The purpose of our prospectus is to share more about our municipality with our funding partners, to highlight that Glamorgan Spring Bay is an attractive area for investment, and to make future planning and delivery of vital community projects a smoother and more efficient process. Projects recommended here proceed from councils Ten Year Strategic Plan 2020-2029.

The projects in this document complement existing government strategies and policies and highlight our enthusiasm to improve our region. We are willing to discuss options for funding for any or all of these priority projects and look forward to working with you on building a better community for all of our residents and visitors.



*Mayor Robert Young*



*Greg Ingham*

## Our area

Glamorgan Spring Bay is an extraordinary place to live, visit and work. It has some of the most spectacular landscapes and coastlines in Tasmania and strong, independent communities. Bounded by the Denison River in the north and the start of Bust Me Gall Hill 160 kilometres to the south, our municipality covers an area of over 2,500 square kilometres, including the remarkable National Parks of Freycinet and Maria Island. The western boundary follows the ridgeline of the Eastern Tiers – and the eastern boundary is set by the low-tide mark of Great Oyster Bay and the Tasman Sea.

Our population is small at 4,400 with a low growth rate of just 5% between 2011 and 2016, representing less than 1% of Tasmania's population. 79% of our community members were born in Australia and 4% are Indigenous people. Our main townships are Bicheno, Coles Bay, Swansea, Triabunna and Orford, each with their own personality and character and all close to the sea. Other characterful but smaller villages and hamlets are spread across a rural, agricultural landscape.

The population profile continues to grow older, with the median age now at 56 compared to the Tasmanian equivalent of 42, reflecting the attractions of the region to empty-nesters and retirees. The average number of people per household has remained steady at 2.1 and the average number of children per family has risen slightly to 2.0. There is a high percentage of couples without children. The census data for 2016 states that 947 people attend an educational institution – 25% in primary school, 15% in secondary schools and 14% taking technical or tertiary studies. Only 3% are studying at University, primarily a consequence of age profile and geographical location.

At the 2016 census, 1648 people were in the labour force of which 50% worked full time and 41% part-time – with 28% working less than 24 hours/week. 2% were unemployed which compared with 7% for Tasmania and Australia at the same date. Employment is spread across a number of sectors although tourism has now overtaken the established agricultural sector as the largest single source of jobs. Specific sectors include agriculture, forestry, farming and fishing (24%), building and construction (13%), accommodation and food services (15%) and a wide range of occupations connected with visitors to the region.

During the busy holiday period the population more than doubles, placing significant demands on infrastructure, water and other services. 30% of Tasmania's interstate visitors come to Glamorgan Spring Bay. Local Tasmanians also visit in large numbers and more than half the dwellings across the municipality are holiday homes with the highest numbers in Coles Bay and Orford. Tourism numbers have risen significantly in the last few years on the back of Tasmania's overall growth as well as investment from local businesses in developing attractive visitor products and experiences.

Further information about our demographics can be found at:

[https://quickstats.censusdata.abs.gov.au/census\\_services/getproduct/census/2016/quickstat/LGA62410](https://quickstats.censusdata.abs.gov.au/census_services/getproduct/census/2016/quickstat/LGA62410)



## Our Vision, Principles and Foundations

### Our vision

We want Glamorgan Spring Bay to be:

Prosperous, vibrant and inclusive. A place where people want to live, work and visit.

### Our guiding principles

We will seek to:

- Balance economic and tourism growth whilst preserving our lifestyle, celebrating our rich history and protecting the region's unique and precious characteristics.
- Reinforce and draw on the strengths of our communities at both a local and regional level.
- Attract and welcome people of all backgrounds, cultures and ages to live in our region.
- Take an East Coast perspective but also acknowledge the differing needs and priorities of each town or area.
- Ensure that our current expenditure and ongoing commitments fall within our means so that rates can be maintained at a manageable and affordable level.
- Draw on the knowledge and expertise of local people and communities in shaping and delivering our initiatives and plans – listening to and taking account of ideas and feedback from residents, businesses and ratepayers.
- Communicate and explain Council's decisions and reasons in an open and timely manner.

### Key foundations

The key foundations underpinning our future success are:

- Sound governance and financial management.
- Cohesive, inclusive and resilient communities.
- The creation of a positive working environment.
- The delivering of high quality, cost-effective infrastructure and services.
- Collaboration with our communities to value, manage and improve our natural resources

## Priority Projects

### Triabunna Tomorrow

Triabunna Tomorrow brings to fruition community consultation and planning in recent years, to modernise the infrastructure entry to Triabunna through to the Marina and Maria Island ferry terminal. There are many projects ready to flow from this urban design strategy which would benefit from funding ranging from \$1M - \$5M.

### Glamorgan Spring Bay Walking & Cycling Strategy

This project brings together community aspirations for strategically prioritised and developed networks of connectivity for our aging populations, tourists and visitors. This Strategy in the order of \$100,000 and multiple projects flowing from it would benefit from funding ranging from \$1M - \$3M.

### Wielangta Forest Reserve Mountain Bike Trails

Proceeding from the "Southeast Tasmania Mountain Bike Proposal" this trail development embedded in the stunning Wielangta State Forest Reserve combines the essentials for tourism for the young and the mobile. Centred around the Sand Spit Reserve Picnic Ground an identified network of trails is ready to develop with funding of \$1M - \$3M. This initiative would close the gap in a state wide approach to providing mountain bike facilities in all corners of the state.

### Bicheno Urban Design Strategy

Even through Covid restrictions pressure on Bicheno's infrastructure was evident, demonstrating a need for a strategic development of this burgeoning tourism centre. An Urban Design Strategy will enable effective development of all aspects essential to a vital and thriving visitor economy on the coast. The development of this Strategy would be completed for \$100k.

### Bicheno The Gulch Stage 2

Design is well advanced on this project with funding of stage 1 secured and planning permits in train. To enable completion of the project additional funds are required to complete the redevelopment of this key location in Bicheno. Funding of \$1M would enable completion of this project.

### Orford Foreshore Masterplan

This master plan is well underway with numbers of projects incorporated in the footprint of the project. The project conserves and protects the natural values of the Orford foreshore and Prosser River Mouth while developing naturally inspired tourist and visitor experiences that complement this beautiful location. Funding of \$3.5M will enable the project to be delivered in its entirety.

### Orford Rivulet Levy and Walking Trail

This project formalises a walking trail along the Orford Rivulet while also providing flood protection to private properties in south Orford. A levy of some 350 metres length will accommodate a walking trail connecting to an existing coastal trail, washed out in floods from 2020. The works are costed at \$900k.

## Contact

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