

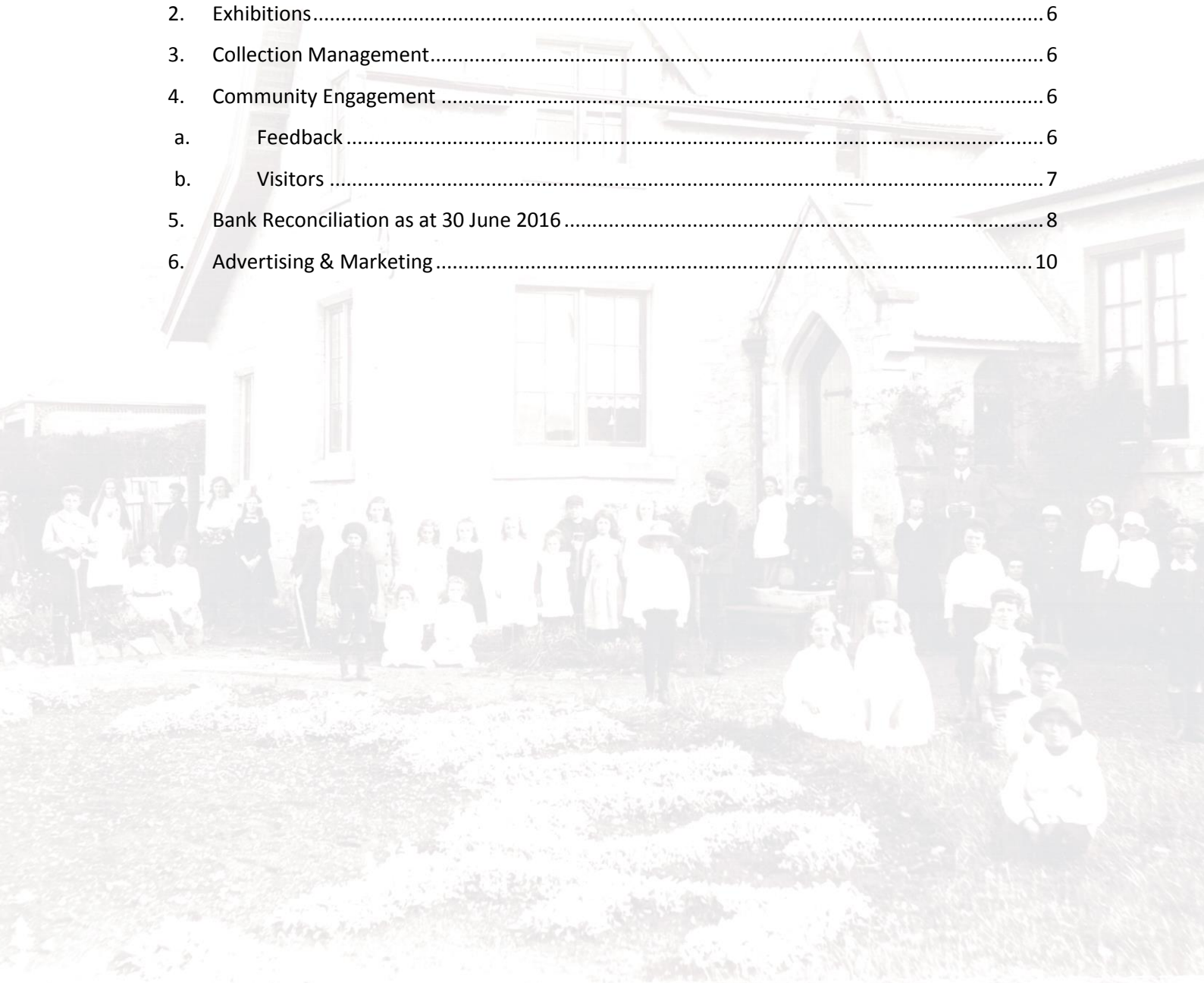


2016-2017 Report to Glamorgan Spring Bay Council

East Coast Heritage Museum

Contents

1. From the Curator	2
2. Exhibitions.....	6
3. Collection Management.....	6
4. Community Engagement	6
a. Feedback	6
b. Visitors	7
5. Bank Reconciliation as at 30 June 2016	8
6. Advertising & Marketing	10



1. From the Curator

The East Coast Heritage Museum (the Museum) is a significant community facility within the municipality that commemorates the history of the area and the involvement of local people in Australia's military conflicts. It is the Museum's function to retain its collection for the Glamorgan Spring Bay Community and to make visitors aware of the unique heritage of the area through interpretive displays and an exchange of information – *'Preserving the past for the future'*.

This document has been prepared for the Glamorgan Spring Bay Council to highlight the major activities and events that have occurred at the Museum during the period June 2016 – July 2017.

In early 2016 the Museum applied for an Arts Tasmania grant for a 'Disaster Preparedness Workshop' to assist staff and volunteers learn how to further proof the museum against any sudden occurrences which may place the collection at risk. This project is almost completed and with the assistance of the Glamorgan Spring Bay council we have almost finished our plan. Melissa Smith from Arts Tasmania has visited us about 8 days so far, it will be completed by September this year. The curator also attended a 'Significance Assessment Workshop' held by Arts Tasmania.

The curator has attended several exhibition openings at TMAG and the QVMAG, two of which were the opening of *First Tasmanian's – Our Story* and *The Enigmatic Mr Strange* at QVMAG. Our presence was noted by other curators and comments have been made that we are 'active and out there museum, who attend important functions'. Attending events such as these; expands our knowledge and networking.

Our volunteer photographer Russell Abbot has been photographing and digitising our collection, this project is going well. With new objects coming in regularly it's a mammoth task and will take several years to complete.

A workshop was held in Launceston by the National Library of Australia 'Trove', this was attended by the curator. The aim of workshop was to explain how museums, historical Societies and organisations their collection can become part of 'Trove'. Our museum is aiming to include our collection over the coming year.

The Museum provided its annual 'Enquiring Mind' award of a \$50 book voucher for a Swansea Primary School student at the end of each year. The 2016 award was presented to Sam Pyke.

In May a collection of over 90 letters and documents were donated to our 'War Memorial' from Brian Boutchard and family. These letters from Albert William Dilger home from the front line, were written between 1915 and 1917, sadly Bert (Albert) was killed in action. The family are aiming to donate further letters written by his brother Harry Dilger, who was also killed in action.

As part of 'Heritage Month' the museum undertook three community events. One was 'A Night at the Museum', this showcased a collection of black and white glass negatives from Violet Mace (Meredith descendant) from the early 1900s. Russell Abbott did a demonstration for the children of how a Magic Lantern worked and also presented some of the glass plates from our collection.

Another event was an 'Antique and Collectable Showcase' while this was only a small event, we were delighted to have Jai Paterson (QVMAG) and Margaret Glover Scott (Archivist) on our panel.

The last event was a guided tour by the curator into the Paradise Probation Station at Orford. This was popular with about 16 people enjoying a trek through the bush to discover uncovered archaeology.

Two curators from TMAG visited seeking further information about Violet Mace and are aiming to visit us in August to inspect our collection of her pottery. They are also interested in our two Thomas Bock drawings of the George and Mary Meredith.

The curator has been working with Malcolm Ward, Tully Brooks and the Glamorgan Spring Bay Historical Society on the publication of a book called 'Houses & Estates of Old Glamorgan'. The book, with photographs old and new, is well researched with information about the first settlement of properties and houses will be launched by the Governor Kate Warner in December 2017

Professor of History Hamish Maxwell-Stewart visited us in June and asked if the curator and the museum would like to be involved 'Founders & Survivors' convict database.

Founders & Survivors is a partnership between historians, genealogists, demographers and population health researchers. It seeks to record and study the founding population of 73,000 men women and children who were transported to Tasmania. Many survived their convict experience and went on to help build a new society.

Hamish is keen for our group to be involved and work with the University of Tasmania with post casts and other education programs.

This year the curator undertook a revamp of the Museum's website. Using 'Wix' an online application, our new updated website was completed and went live with many favourable comments, please visit:

<https://www.eastcoastheritage.org.au/>

On the 12th May our museum hosted the Governor General Sir Peter Cosgrove and his wife Lady Cosgrove, showing them around our building. During the visit the curator was surprised and delighted to be given the 'Governor General's Medal'. We received a lovely letter of appreciation from him.

The East Coast Heritage Museum is partaking in the new 'Museum Standards Program' being run by Elizabeth Adkins, Rover Curator for Arts Tasmania. This is set out online with a series of modules and end hopefully, with our museum falling within the current museum standard guidelines.

Thank you to the Glamorgan Spring Bay Council and General Manager for placing their faith in myself. I look forward showcasing our wonderful collection to the public for years to come.

Curator - Maureen Marin Ferris



The Governor General Sir Peter Cosgrove presenting his medal to the curator



His Excellency General the Honourable Sir Peter Cosgrove AK MC (Retd)
Governor-General of the Commonwealth of Australia

Ms Maureen Martin-Ferris
Curator
East Coast Heritage Museum
22 Franklin Street
SWANSEA TAS 7190

Dear Maureen

Lynne and I would like to extend our appreciation to you for the opportunity to visit the East Coast Heritage Museum on Friday 12 May 2017.

We thoroughly enjoyed the tour of the museum, including the war memorial room, main gallery and the original 1860 school room. You are obviously passionate about the history of Tasmania and your knowledge of the Glamorgan Spring Bay Council area was exceptional.

Lynne and I wish you and the volunteers at the museum every success for the future.

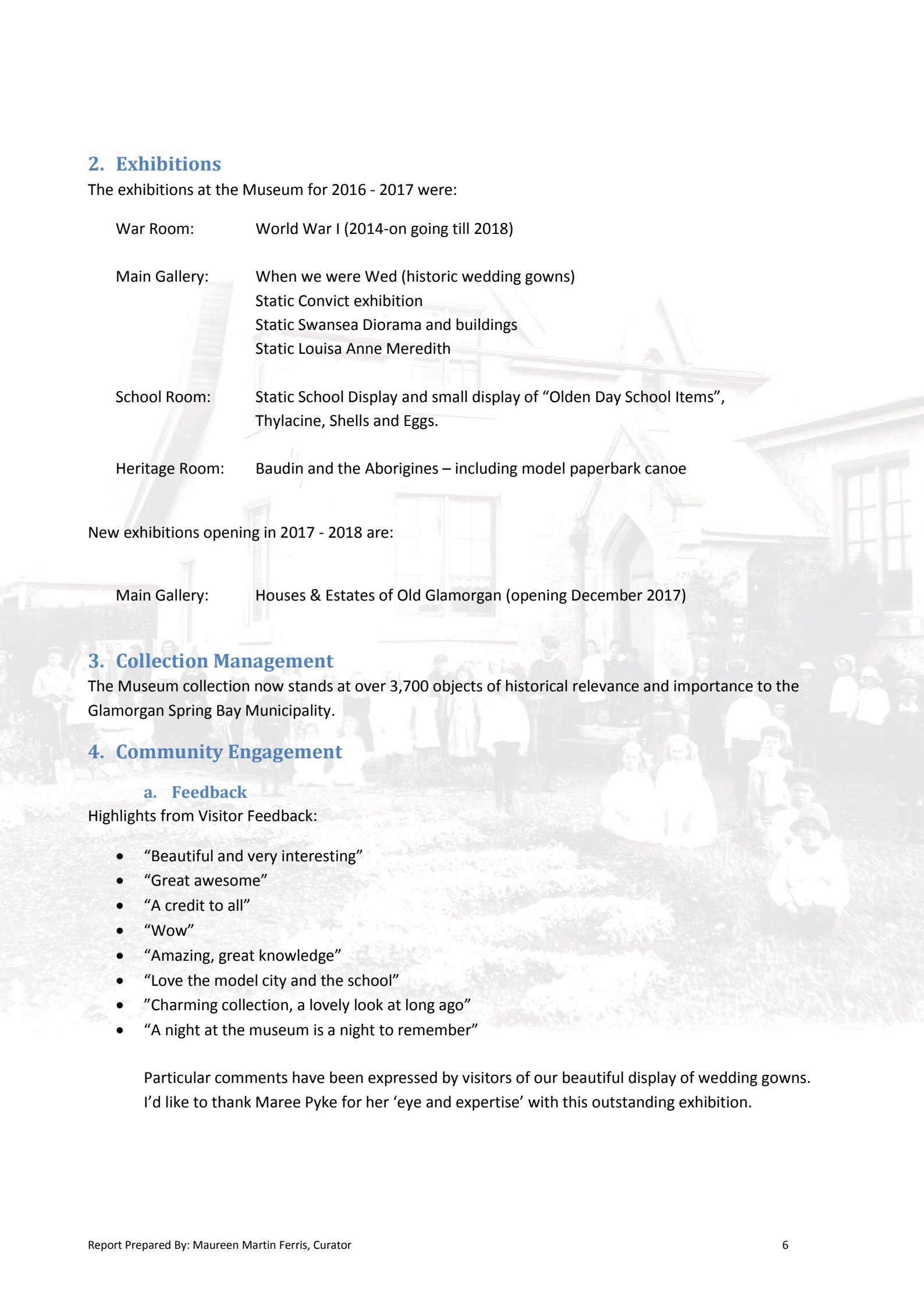
Yours sincerely

Warm regards
Peter Cosgrove
30th May 2017

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2. Exhibitions

The exhibitions at the Museum for 2016 - 2017 were:



War Room:	World War I (2014-on going till 2018)
Main Gallery:	When we were Wed (historic wedding gowns) Static Convict exhibition Static Swansea Diorama and buildings Static Louisa Anne Meredith
School Room:	Static School Display and small display of "Olden Day School Items", Thylacine, Shells and Eggs.
Heritage Room:	Baudin and the Aborigines – including model paperbark canoe

New exhibitions opening in 2017 - 2018 are:

Main Gallery:	Houses & Estates of Old Glamorgan (opening December 2017)
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3. Collection Management

The Museum collection now stands at over 3,700 objects of historical relevance and importance to the Glamorgan Spring Bay Municipality.

4. Community Engagement

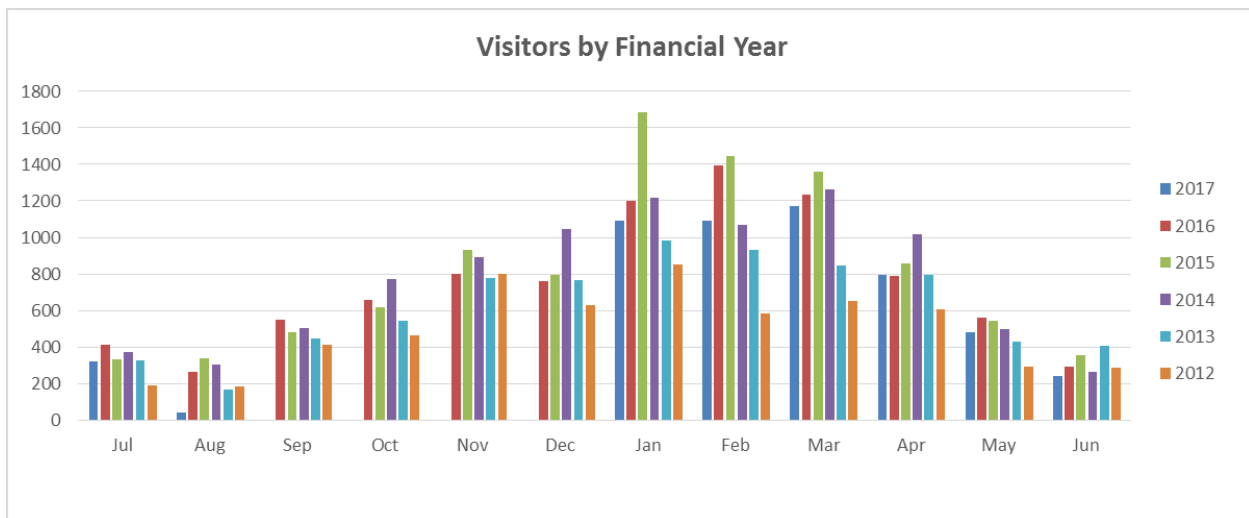
a. Feedback

Highlights from Visitor Feedback:

- "Beautiful and very interesting"
- "Great awesome"
- "A credit to all"
- "Wow"
- "Amazing, great knowledge"
- "Love the model city and the school"
- "Charming collection, a lovely look at long ago"
- "A night at the museum is a night to remember"

Particular comments have been expressed by visitors of our beautiful display of wedding gowns. I'd like to thank Maree Pyke for her 'eye and expertise' with this outstanding exhibition.

b. Visitors



Total visitors for the Financial Year July 2016 - June 2017

8,312

Total visitors for the Financial Year July 2014 - June 2015

8,663

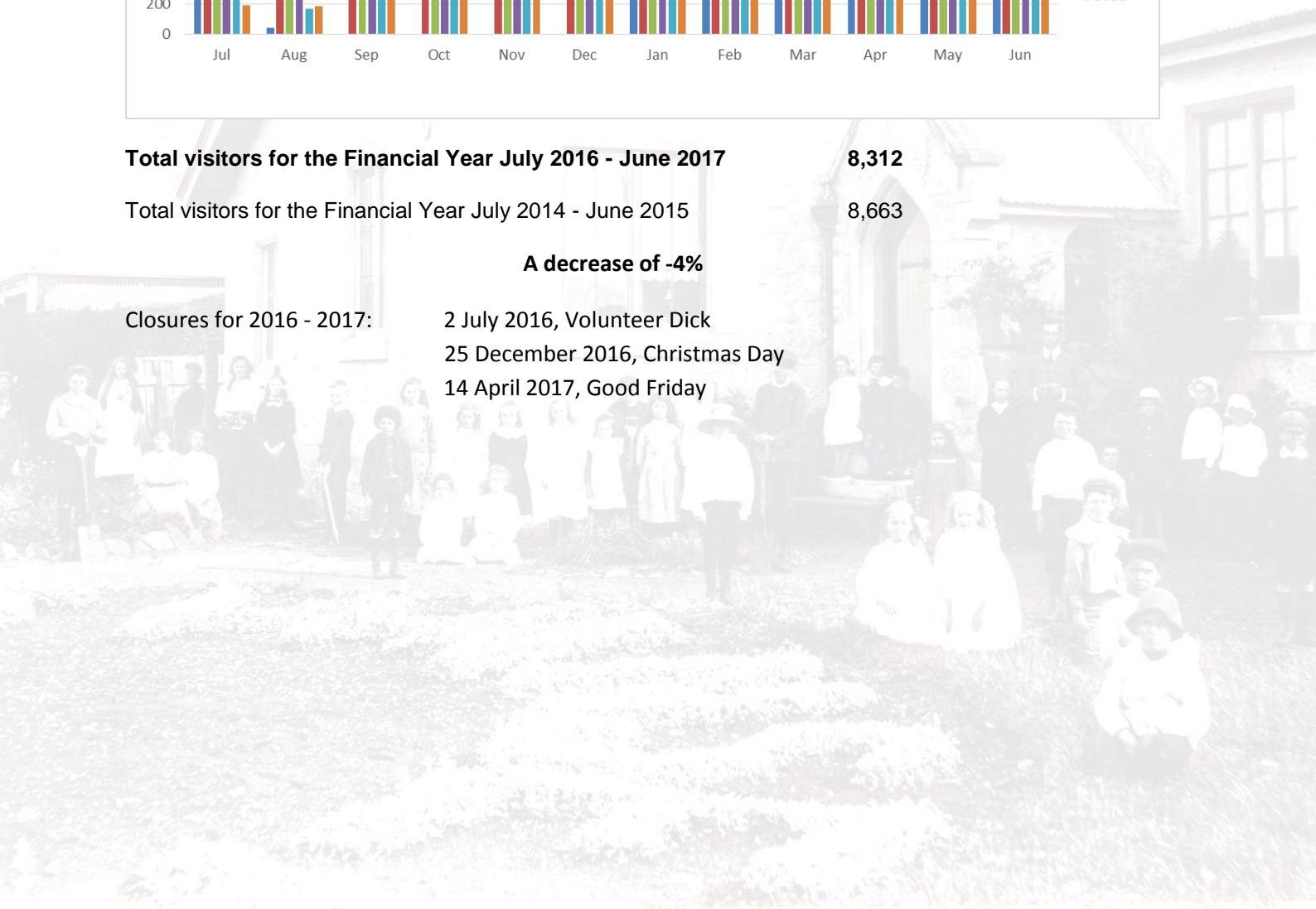
A decrease of -4%

Closures for 2016 - 2017:

2 July 2016, Volunteer Dick

25 December 2016, Christmas Day

14 April 2017, Good Friday



5. Bank Reconciliation as at 30 June 2017

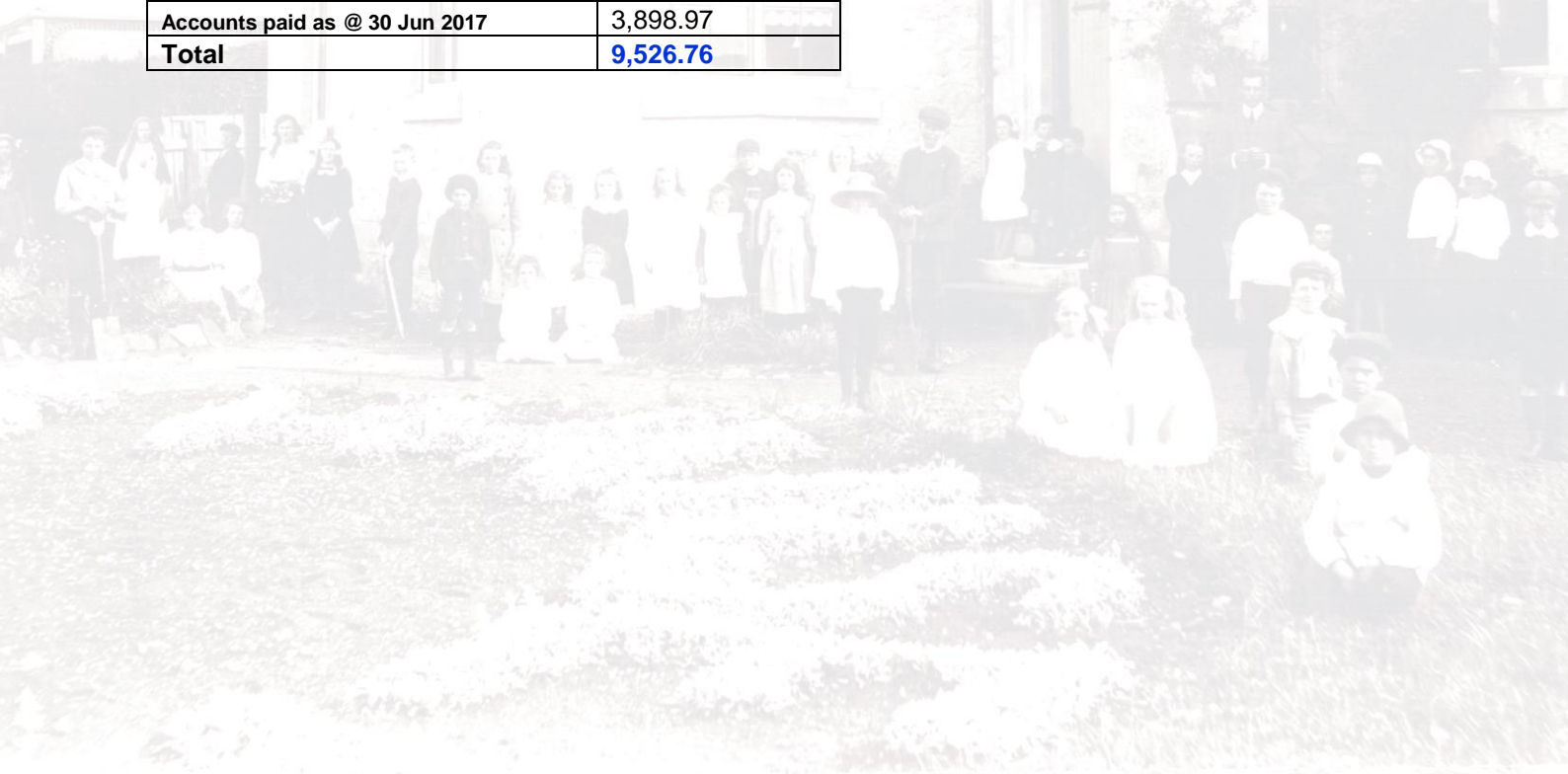
Cheques drawn 01 July 2016 – 30 June 2017

Name	For	Amount	Cheque No	Date Paid
Swansea Hardware	Tools	\$84.65	000253	06 Jul 2016
Swansea News & Post	Stamps & stationery	\$11.90	000254	06 Jul 2016
Morris store	Groceries	\$23.11	000255	06 Jul 2016
LetsGoKids	Advertising	\$264.00	000256	06 Jul 2016
Swansea RSL	ANZAC Day Wreath	\$20.00	000257	06 Jul 2016
Museums Australia	Membership	\$143.00	000258	25 Jul 2016
Maureen Martin (Shiploads)	Glass cabinets	\$404.67	000259	25 Jul 2016
Morris Store	Groceries	\$62.65	000260	10 Aug 2016
Morris Store	Groceries	\$22.71	000261	07 Sep 2016
ArtsTasmania	Sig Ass Workshop	\$20.00	000262	07 Sep 2016
Launceston His Soc	History Seminar	\$25.00	000263	07 Sep 2016
Diane Bricknell	Graphic Design	\$100.00	000264	16 Sep 2016
Swansea News & Post	Ink cartridges	\$47.95	000265	07 Oct 2016
Morris Store	Groceries	\$91.10	000266	07 Oct 2016
Swansea Hardware	Timber moulding	\$19.90	000267	07 Oct 2016
Swansea News & Post	Stationary etc	\$20.95	000268	01 Nov 2016
Morris Store	Groceries	\$11.60	000269	01 Nov 2016
Swansea Hardware	drill & clamps	\$17.25	000270	01 Nov 2016
Maureen Martin	reimbursement expenses	\$261.35	000271	01 Nov 2016
Morris Store	Groceries	\$115.26	000272	06 Dec 2016
Swansea Hardware	Garden Supplies	\$40.44	000273	06 Dec 2016
Swansea School	Award Donation (Book)	\$50.00	000274	06 Dec 2016
Maureen Martin	Book,software,web fee	\$234.84	000275	07 Feb 2017
Morris Store	Groceries	\$20.27	000276	07 Feb 2017
Swansea Hardware	Photo setup material	\$45.55	000277	07 Feb 2017
Morris Store	Groceries	\$41.22	000278	22 Feb 2017
Another Computer Store	Cable & link switch	\$73.70	000279	22 Feb 2017
Swansea Hardware	Screws & Fan	\$65.40	000280	22 Feb 2017
Swansea News & Post	Giftware	\$60.94	000281	22 Feb 2017
Maureen – 'Excellentsmile'	Portable document scanner	\$135.56	000282	28 Feb 2017
Another Computer Store	Clean printer	\$34.00	000283	26 Apr 2017
Bear Cottage	ANZAC wreath	\$40.00	000284	26 Apr 2017
Swansea News & Post	Stationary etc	\$57.10	000285	26 Apr 2017
Diane Bricknell	Graphic Design	\$227.50	000286	26 Apr 2017
Diane Bricknell	Business Card	\$156.00	000287	10 May 2017
Maureen Martin	Spotlight/Shiploads	\$138.28	000288	10 May 2017
Morris Store	Groceries	\$256.36	000289	10 May 2017
Swansea News & Post	Stationary etc	\$18.93	000290	10 May 2017
LetsGoKids	Advertising	\$286.00	000291	28 Jun 2017
Morris Store	Groceries	\$149.83	000292	28 Jun 2017
<u>TOTAL</u>		<u>\$3,898.97</u>		

Un-presented Cheques **\$435.83**

Banking details for 01 July 2016 - 30 June 2017

Date Banked	Amount Banked
19 Sep 2016	\$506.80
05 Oct 2016	\$134.85
14 Nov 2016	\$608.60
05 Dec 2016	\$524.85
11 Jan 2017	\$388.60
01 Feb 2017	\$647.95
01 Mar 2017	\$819.75
03 Apr 2017	\$860.00
03 May 2017	\$560.90
05 Jun 2017	\$345.10
28 Jun 2017	\$30.65
Total	\$5,428.05
Bank Balance @ 30 Jun 2016	\$3,662.88
Un-presented Cheques	\$435.83
Total	9,526.76
Bank balance as @ 30 June 2017	5,627.79
Accounts paid as @ 30 Jun 2017	3,898.97
Total	9,526.76



6. Advertising & Marketing

Print

- Tasmanian Arts Guide
- Tasmanian Museums Guide
- Letsgokids – “The no. 1 family guide to Tasmania July 2017 – June 2018”
- Tasmania: Island of Treasures
- Great Oyster Bay News

Online

Website: www.eastcoastheritage.org.au

Facebook: <https://www.facebook.com/eastcoastheritagemuseum>

Flickr <https://www.flickr.com/photos/131055573@N07/>

Twitter: East Coast Heritage @MoeFerris

Online: <http://www.discovertasmania.com.au/attraction/eastcoastheritagemuseum>
<http://www.tripadvisor.com.au>
<http://monumentaaustralia.org.au>
<http://www.eastcoasttasmania.com>
<http://www.tasmaniaseastcoast.com.au>
<http://www.about-australia.com/attractions/east-coast-heritage-museum/>
<http://tasmanianartsguide.com.au/places-to-go/heritage/east-coast-heritage-museum/>
<http://gsbc.tas.gov.au/services-facilities/east-coast-heritage-museum/>
<https://www.lonelyplanet.com/australia/swansea/attractions/east-coast-heritage-museum/a/poi-sig/1163196/362444>
<https://open.abc.net.au/events/612>
<https://www.letsgokids.com.au/east-coast-heritage-museum-2/>