

THIS MEMORANDUM OF UNDERSTANDING is made on (insert date)

BETWEEN

The Tasmanian Land Conservancy
("TLC")

AND

Glamorgan/Spring Bay Council

AND

Break O'Day Council

AND

East Coast Regional Tourism Organisation

Background

In 2013 the Glamorgan/Spring Bay, Break O'Day and Dorset Councils, in partnership with the Australian Government, engaged consultants led by Hansen Partnership to prepare a Sustainable Tourism Plan for the East Coast of Tasmania.

Option 3 in the "Planning for Sustainable Tourism on Tasmania's East Coast" report provided a feasibility assessment for the development of a coastal walk (The East Coast Tasmania Trail) from Mussleroe Bay to Swansea. The trail would be divided into 18 sections with a combined length of 237 kilometres.

A precursor to the feasibility assessment was "The East Coast Long Distance Trail Scoping Study" prepared by the Tasmanian Land Conservancy in 2012. A key finding of this study was that an initial stage of the East Coast Trail could be developed along the beaches north of Bicheno.

The Tasmanian Land Conservancy has engaged Andrew MacGregor, Land Surveyor, Town Planner and Project Facilitator, of MacGregor Enterprises Pty Ltd to facilitate the development of a pilot stage of the East Coast Trail from Little Beach to Bicheno.

Andrew MacGregor has sought, and gained approval from the East Coast Regional Tourism Organisation to re-name the East Coast Walk the **Great Eastern Trail**. The intention of the name change is to gain momentum from the work currently being undertaken to develop and market the **Great Eastern Drive**.

Shared Aims and Strategies

The Glamorgan/Spring Bay Council, the Break O'Day Council, the East Coast Regional Tourism Organisation and the Tasmanian Land Conservancy seek to work co-operatively to ensure that the pilot stage of the **Great Eastern Trail** is developed with input from all key stakeholders and with guidance from a Project Reference Group with members drawn from local government, local business, tourism, Crown Land Services, Birdlife Tasmania and the Aboriginal Community.

The aim is to have the pilot stage completed and market tested by a group of walkers by September 2016 and to complete the preparation of promotional material in readiness for marketing of the pilot stage prior to Christmas in 2016.

Purpose of this Memorandum of Understanding

The purpose of this Memorandum of Understanding (MOU) is to reaffirm a partnership between the Parties that will provide a platform for furthering the above shared aims and strategies.

THE PARTIES HAVE REACHED THE FOLLOWING UNDERSTANDINGS:

1. Collaboration

- 1.1 The parties propose to collaborate with each other and through a Reference Group in relation to the following activities:
- 1.2 To develop the pilot stage of the **Great Eastern Trail**.
- 1.3 To promote the pilot stage of the **Great Eastern Trail**.
- 1.4 To seek funding to develop subsequent stages of the **Great Eastern Trail**.
- 1.5 To ensure that all key stakeholders are consulted and that all endeavours are made to ensure that any concerns raised by stakeholders are appropriately addressed;
- 1.6 To ensure that any potential adverse impacts on the coastal environment created as a result of increased pedestrian traffic on the **Great Eastern Trail** are mitigated and to work to reduce existing adverse impacts caused by vehicular and trail bike activity on beaches, predation by domestic animals and weed infestation.

2. Roles and Responsibilities

- 2.1 The Tasmanian Land Conservancy will fund the project facilitation (i.e. the engagement of the Project Facilitator) for the pilot stage of the **Great Eastern Trail**.
- 2.2 The Glamorgan/Spring Bay Council and the Break O'Day Council accept the following roles and responsibilities;
 - a) Participate in the development and management of the project by providing a representative to the Steering Committee.
 - b) Consider requests for funding assistance to develop the project.
 - c) Provide guidance in relation to land use planning and access issues in relation to their Municipal areas.
 - d) Promote the aims and objectives of the project to the tourism industry, industry organisations and State Government bodies.
 - e) Assist with the development of funding applications to progress the project.
 - f) Provide information on the **Great Eastern Trail** through Council websites and visitor information activities.
- 2.3 The East Coast Regional Tourism Organisation accepts the following roles and responsibilities;
 - a) Participate in the development and management of the project by providing a representative to the Steering Committee.
 - a) Provide professional advice and assistance in the development of promotional material for the pilot stage of the Great Eastern Trail.
 - b) Promote the aims and objectives of the project to the tourism industry, industry organisations and State Government bodies.
 - c) Assist with the dissemination of relevant information to local tourism operators and potential new tourism operators.
 - d) Assist with the development of funding applications to progress the project.
 - e) Provide information on the **Great Eastern Trail** through their website and visitor information services.

3. Term and Variation

- 3.1 The term of this MOU is for the period from the date of execution until 30 September, 2016, unless terminated earlier by the mutual consent of the Parties.
- 3.2 Any party may terminate this MOU at any time and for any reason by providing not less than 1 months notice in writing to the other parties.
- 3.3 This MOU may only be varied or amended by written agreement between the parties.

4. Representation

- 4.1 The Parties representatives will be responsible for administering this MOU.
- 4.2 The representatives are:

On behalf of TLC

Name: Jane Hutchinson

Position: Chief Executive Officer

Contact Address: Po Box 2112, Lower Sandy Bay TAS 7005

Contact Telephone Number: 03 6225 1399

Email: info@tasland.org.au

On behalf of Glamorgan/Spring Bay Council

Name: David Metcalf

Position: General Manager

Contact Address: PO Box 6, Triabunna, TAS 7190

Contact Telephone Number: 03 6256 4755

Email: david@freycinet.tas.gov.au

On behalf of Break O'Day Council

Name: John Brown

Position: General Manager

Contact Address: 32-34 Georges Bay Esplanade, St Helens, TAS 7216

Contact Telephone Number: 03 63767900

Email: john.brown@bodc.tas.gov.au

On behalf of East Coast Regional Tourism Organisation

Name: Ruth Dowty

Position: Chief Executive Officer

Contact Address: PO Box 115, Bicheno, TAS 7215

Contact Telephone Number: 0429 038120

Email: ruth@eastcoasttasmania.com.au

4. Miscellaneous

- 4.1 The Parties do not wish to be legally bound by the provisions of this MOU. This MOU serves only as a record of the Parties intentions pending possible execution of Collaboration Agreements as contemplated by clause 1.
- 4.2 Nothing in this MOU constitutes a relationship of agency, partnership or of employer and employee.
- 4.3 This MOU is governed by the law of the State of Tasmania and the Parties submit to the jurisdiction of the Courts of Tasmania.

Signed for and on behalf of TLC by:

Signature:

Full Name: Jane Hutchinson

Title: CEO

In the presence of:

Signature:

Full Name:

Title:

Signed for and on behalf of Glamorgan/Spring Bay Council by:

Signature:

Full Name: David Metcalf

Title: General Manager

In the presence of:

Signature:

Full Name:

Title:

Signed for and on behalf of Break O'Day Council by:

Signature:

Full Name: John Brown

Title: General Manager

In the presence of:

Signature:

Full Name:

Title:

Signed for and on behalf of East Coast Regional Tourism Organisation by:

Signature:

Full Name: Ruth Dowty

Title: Chief Executive Officer

In the presence of:

Signature:

Full Name: