

 GLAMORGAN SPRING BAY COUNCIL	POLICY – COUNCIL ADVERTISING	1.6	
		Version 2	Date 24/02/15
Minutes Dated 24 February 2015	Approved By: Council Decision No. 22 /15	Review Date As required but no later than 2018	

1. OBJECTIVE

To establish a standard for all Council advertising including Development applications.

2. SCOPE

All newspaper advertising including but not limited to Development Applications, Council Meeting notifications, events and information advertisements.

4. PROCEDURE

In the Glamorgan Spring Bay Municipality there are two major newspapers circulating i.e. The Mercury newspaper published in the south of the State and The Examiner newspaper published in the north. To advertise in both papers is a very expensive exercise. Legislation only requires that the advertisements must be placed in one major newspaper circulating in the area.

This policy determines that:

1. Development Application advertising for the Coles Bay and Bicheno areas will be placed in The Examiner newspaper only;
2. Development Application advertising for Swansea area will be placed in The Mercury newspaper only;
3. Development Applications for all other areas south will be placed in The Mercury newspaper only; and
4. Other advertising and Council notices will be placed in both The Mercury and The Examiner newspapers.
5. Specified departures to application will be placed in both The Mercury and The Examiner newspapers.
6. All advertising will appear on Council's website www.gsbc.tas.gov.au

5. DELEGATION

The General Manager has the authority to determine the circumstances where it may become necessary for duplicating advertisements in both The Mercury and The Examiner newspapers.

6. RESPONSIBILITY

The implementation of this policy is the responsibility of the General Manager.

7. REPORTING

The General Manager will ensure regular reporting in the monthly Council agenda in relation to Development Applications.

Councillors will be emailed with copies of advertising.

8. STATUTORY REQUIREMENTS

The Local Government Act 1993

The Glamorgan Spring Bay Planning Scheme 1994

The Land Use Planning and Approvals Act.

9. ATTACHMENTS

Nil